



JACL DENLINGER

jdgd

GRAPHIC DESIGN



RESUME

SUMMARY

An award winning, strong conceptual thinker with extensive experience in the many disciplines in graphic communications. I see my role first as a communicator reaching a specific target audience using my broad experience in concept, design, illustration, and production. Able to rapidly adapt to many different design styles, with a broad range of techniques and applications. Able to keep calm and cool under pressure and manage many different projects simultaneously.

QUALIFICATIONS

Experience includes advertising, B2B, B2C, corporate identity, ad campaigns, annual reports, direct mail, website design, educational programs, point of purchase, exhibit design and package design. Experienced in Adobe Illustrator, Adobe InDesign, Adobe Photoshop. Basic knowledge of Word, Powerpoint, Excel and CMS with DotNetNuke. Exceeded clients goals in a fast-paced studio environment. Because of my speed and quality, I had the highest billing rate in my company for 11 years. I was the "A", "go to" designer for the most challenging projects.

JOB HISTORY

Freelance 2019-Present Visit www.jackdenlinger.com

Graphic Impact Marketing Group *Senior Designer*

Design annual reports for Chaminade Julienne, City of Piqua and YMCA. Branding and website for Fairborn Development Council. Design and update websites with DotNetNuke.

Nova Creative Group *Senior Designer*

Branding for Dayton Regional Transit Authority (RTA), Hartzell Fan, Miller-Valentine Group, Industrial Battery Products, Battery Handling Systems, Wilmington Iron & Metal, ad campaigns, direct mail for Standard Register, Cincinnati Bell, Comcast, Cardinal Health, Dayton International Airport, Hobart Brothers, Liberty Savings Bank, Invisible Fence, Head Start Ohio.

LexisNexis *Art Director*

Repositioned flagship product and developed brand campaign. Art directed national ad and direct mail campaigns for small law attorney firms. Art directed photo shoot for national ad campaign.

Nova Creative Group *Senior Designer*

Responsibilities included concept and development of corporate identity systems. Clients included Hobart Brothers, Time Warner Cable, McCauley Propeller Systems and Battery Handling Systems.

Cho Graphics *Senior Designer*

Clients included AT&T, LexisNexis and NCR.

Freelance

Designed AT&T Orlando Convention marketing materials.

Art Direction Inc. *Senior Designer*

Clients include The Mazer Corporation, Federal Express, Crayola, The Tandy Corporation

Willis Case Harwood *Art Director*

Clients included CitFed Mortgage, Dayton Newspapers, & Wagonlit Travel.

TG/Loctefeld & Associates *Senior Art Director*

Clients included Reynolds & Reynolds, NCR.

Wanamaker Advertising Arts *Senior Designer*

Clients included NCR, Celotex, Proctor and Gamble & Mead Corporation.

Art Direction Inc. 1980 - 1984 *Designer*

Clients included The New York Stock Exchange, Federal Express, Coca Cola, The Tandy Corporation and The Yeck Brothers Group. Designed educational programs for the Mazer Corporation.

Vic Denlinger Advertising Art *Designer*

Design and illustration for newspaper ads for MacDonald Sales Center.

AWARDS

Dayton Ad Club Hermes Award for The Mazer Corporation Calendar/Poster

Dayton Ad Club Hermes Awards of Merit Battery Handling Systems VHS Package Design

Dayton Ad Club Hermes Awards of Excellence McCauley Propeller Systems Airport Display

Dayton Ad Club Hermes Award of Excellence Wilmington Iron & Metal Capabilities Brochure

Dayton Ad Club Hermes Silver ADDY Miller-Valentine Group Web Site & Nova Creative Group Web Site

Received LexisNexis Program Excellence Award for participation in "SWAT" team.

Dayton Ad Club Hermes Silver Addy Award for Automated Forms B to B direct mail.

Received Harvey Communication Measurement Award for "Girl on Swing" lexis.com ad. Highest readership response June

Dayton Ad Club Hermes Gold Addy (Best of Show) for "News Business and Public Records" direct mail campaign.

In the first 3 quarters of 2003, 121 documented closed sales were generated from 57 online direct mail campaigns.

Texas Online direct mail campaigns for the first three quarters received 463% ROI

Dayton Ad Club Gold Addy Hermes (Best of Show) for "The Total Research System" Trade Publication Ad Campaign.

Received "highest score" for "Pony Ad" in the Legal Times Ad Q Study.

Received "highest score" for "Pony Ad" in the ABA Journal Ad Q Study.

Received the "highest score" for the "Pony" ad in the California Lawyer Ad Q Study.

California Lawyer did an Ad-Q study on their May 03 issue. The Pony Ad was a spread on the IFC and took first place with 232 points beating the West KeyCite Alert Back Cover ad by almost 100 points. West came in #6. Our Real Estate creative (free page), came in #4 with 150 points. It was on page 10 and a left-hand read.

The "Pony" ad received the highest score in the American Lawyer Ad Q Study.

Dayton Ad Club Silver Addy Award for "For Love of Children" corporate identity.

Received "LexisNexis World Class Marketing Award" for superior year-long performance and achievements from acting manager Pat Mantle.

Received "Ad-Q Award for Outstanding Advertising" as measured against all other ads appearing in "Legal Times" for Enhanced Navigational Tools and "Rain" www.lexis.com ads.

Book of Logos: Kettering Tower Logo, Wilmington Iron + Metal Logo

Dayton Ad Club Hermes Award for "LifeLynx" corporate identity

Dayton Ad Club Bronze for Miller-Valentine Group Medical Office Condominiums brochure

Dayton Ad Club Bronze Award for Sinclair Foundation Annual Report

Dayton Ad Club Bronze Award for Dayton Metro Library Annual Report

Dayton Ad Club Silver Award for RTA logo (Dayton Regional Transit Authority)

Dayton Ad Club Bronze Award for Miller-Valentine Group Mission Point Folder

Dayton Ad Club Bronze Award for Dayton International Airport Strategic Plan Brochure

Dayton Ad Club Bronze Award for Marchelle Popcorn Pizzazz & Pretzell Fest logos

Dayton Ad Club Bronze Award for Hobart "Unlock your Potential" Brochure

Dayton Ad Club Bronze Award for 2013 YMCA Annual Report & Collateral

WHAT OTHERS SAY

"Very impressive pieces and you will do very well in the freelance marketplace. I have been struggling for 6 years trying to find designers that get it, have hired a few along the way, outsourced to others and have arrangements with yet other resources for design. In way too many cases, I've had to pay for work only to end up redoing it for my clients or have been disappointed in the deliverables. On the other hand from what I see in your resume and portfolio, you do get it. I am also familiar with a few of the client projects you have listed. I will definitely keep you in mind when I need another project done outside of our immediate resources. Perhaps sometime here in the next few weeks, we could arrange a quick meet for a cup of coffee and shed more light on our experiences. Let me know how your schedule looks."
DENNIS HAMILTON, PRESIDENT & SR. CONSULTANT,
HAMILTON INNOVATIVE

"Jack and I have known each other since we both worked for his father at Vic Denlinger Advertising Art. When I made the transition from Graphic Artist to Macintosh Consultant I began to see Jack regularly as he has worked for several of my customers over the years. I've always been impressed with his quick and creative design solutions and ability to execute them in demanding situations. I've observed that his ideas and opinions were highly valued and sought out by his colleagues."
MARY SUE CAMPBELL OWNER, ELECTRONIC EDGE

"We love your work"
BARB SHEA, 2SHEA CREATIVE

"Your background is certainly very impressive and you have a lot of excellent samples, I really like your style."
ANDY MANSFIELD, ANMAN DESIGN LLC

"Let me say your experience and samples are very impressive. Great design, solid approach."

TOM, STRATA-G.

"I love your work. Very nice presentation. You are very talented."

MARK GIAMBRONE, FUSE

"I had the pleasure to work with Jack Denlinger at Nova Creative. He is a very talented and polished designer. When the company wanted creative ideas and a quick turnaround, Jack was the first person they turned to. He would be an asset to any design organization."

MARK WILLIAMS, MARKETING ANALYTICS, THE BERRY COMPANY

"Jack does very creative design work for all business sectors, especially in the areas of industrial, health care and education. He has a broad range of design experience which he brings to his work. He also has strong skills as an illustrator."

SUE CHRISTEN, SENIOR DESIGNER, NOVA CREATIVE GROUP

"I have worked with Jack many times over the years and his design work has always been top notch! Jack also gets his work done on time and with good files to back up his work."

BILL STRADER, V.P. SALES, MOUND PRINTING COMPANY, INC.

REFERENCES

Pat Mantle SENIOR WRITER
LexisLexis 937.865.6800 X56240

Bill Reiger MARKETING DIRECTOR
HSA 937.776.5269

Scott Bereda MEDIA DESIGN LEAD
R+L Carriers
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937.382.5589 x1458



YMCA ANNUAL MEETING COLLATERAL

YMCA



rtā
it's time to ride



BRANDING

DAYTON REGIONAL TRANSIT AUTHORITY



BROCHURE & MENU SHEET FOR POWELL BANQUET CENTER



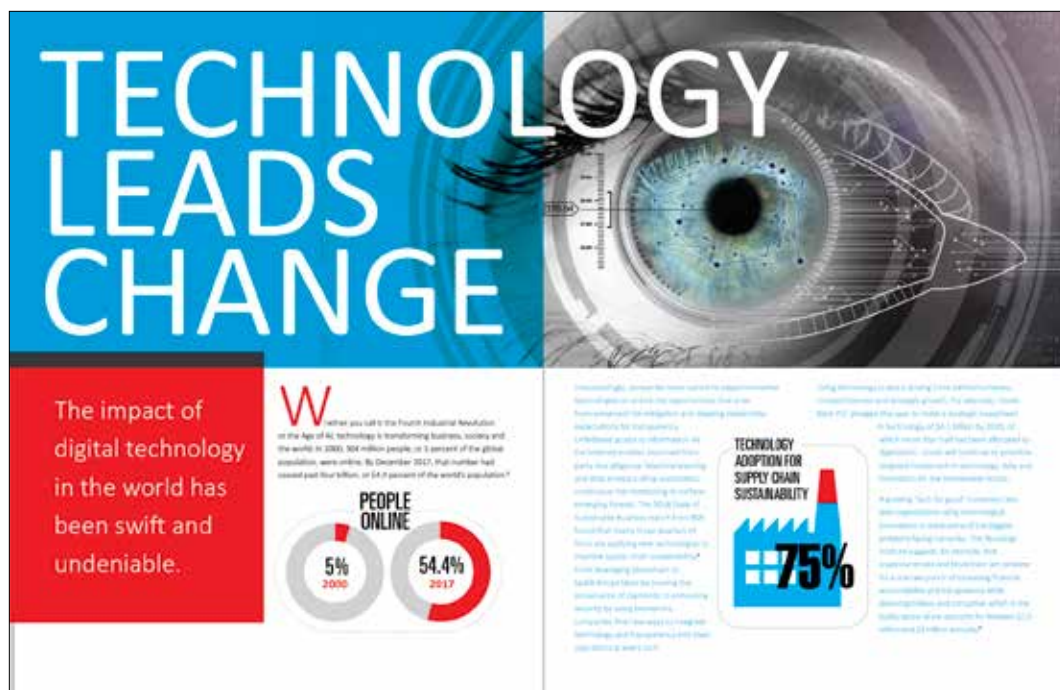
ANNUAL REPORTS

CHAMINADE JULIENNE HIGH SCHOOL



DIGITAL WHITEPAPERS

LEXISNEXIS



DIGITAL NEWSLETTER

LEXISNEXIS



BRANDING

FAIRBORN DEVELOPMENT CORPORATION



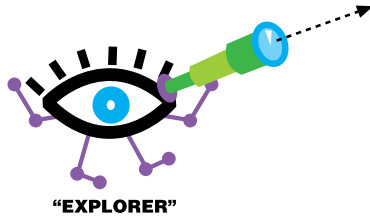
MY WEBSITE

JACK DENLINGER



GRAPHIC DESIGN





ICONS/INFOGRAPHICS

The Trust Issue... Explained

It's never been more critical for the C-suite to invest in proactive risk management to build trust and make good business profitable. The numbers don't lie.

Compliance failures lead to financial and reputational losses.



Up to 50% of organizations discover issues with 3rd parties after completing due diligence
— 2016 Global Compliance Report



AVERAGE 29% LOSS SHAREHOLDER AFTER A REVELATION OF AN FCPA CHARGE

Restoring trust in corporations is the most important issue of this decade. Without trust in corporations, economic systems will fail, financial systems will collapse, the environment will continue to degrade, and civilizations will clash.

Why is trust so important to business?



INVESTORS & CONSUMERS PRIORITIZE ETHICAL BUSINESS CONDUCT

Consumers who say CEOs should tackle important environmental and social issues



2016

2019

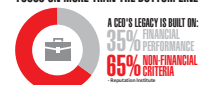


Being responsible, behaving ethically, and caring about social causes drives almost one-third of a CEO's reputation.



How can companies build trust?

FOCUS ON MORE THAN THE BOTTOM LINE



Trust in business overall increased in 21 of 28 markets, but declined in 10 markets, despite the gains, and three countries saw decreased trust.

— 2018 Global Trust Barometer

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For more information

Explore the topic of trust further on The Trust Issue microsite and connect with us:

LexisNexis.com/Trust | @LexisNexis | LexisNexis.com/Trust | 800-426-5612

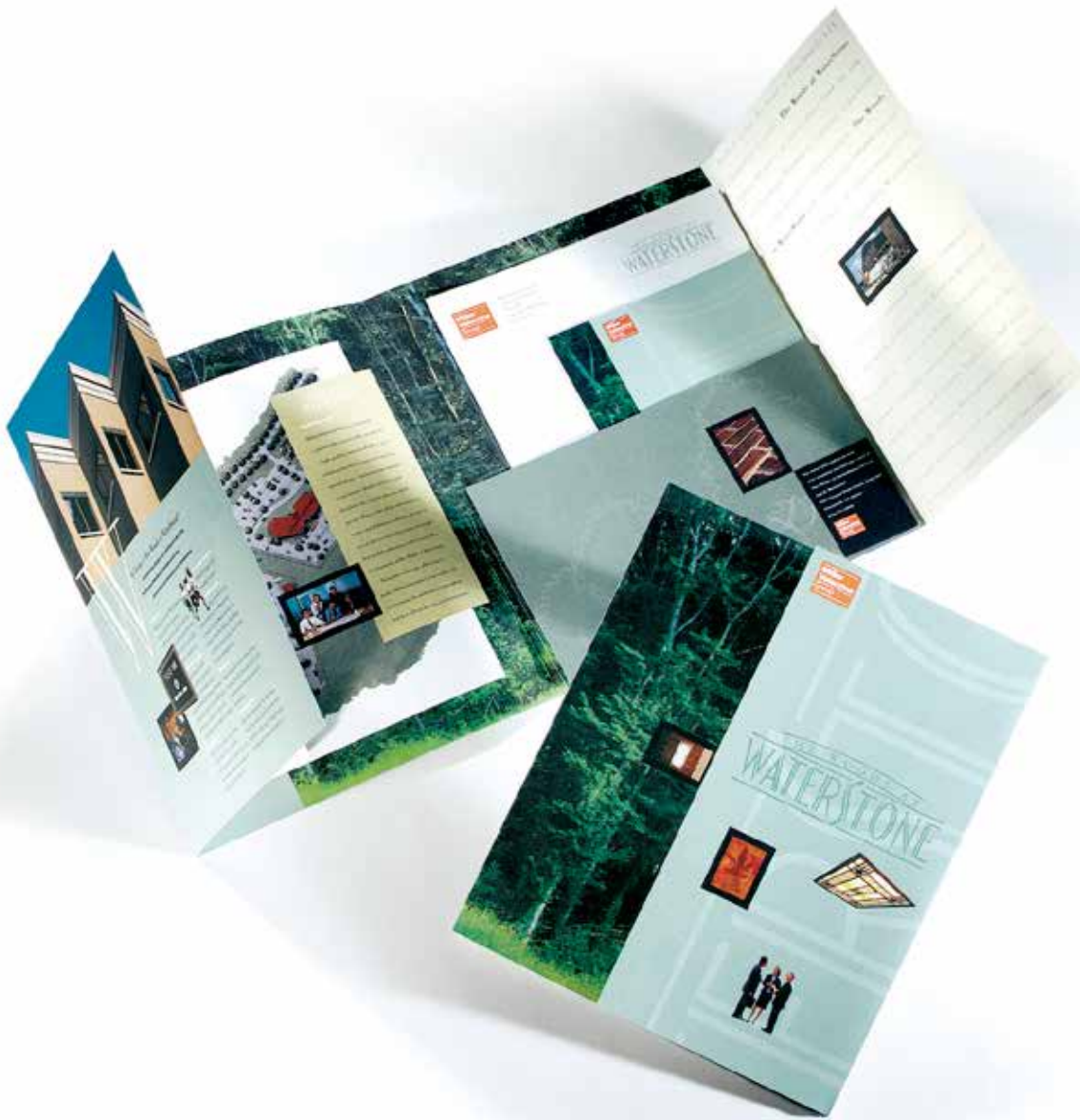


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BRANDING & COLLATERAL

BATTERY HANDLING SYSTEMS



CORPORATE OFFICE SPACE BUILDING DEVELOPMENT PRESENTATION FOLDER

MILLER VALENTINE GROUP



ETHICAL EXPECTATIONS WHITEPAPER

LEXISNEXIS